

KLEID HOXHA

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SUMMARY

Data-driven economics graduate with international experience across the US and Europe. Combines analytical rigor and technical fluency (Python, R, SQL, Tableau) with a strategic business mindset to modernize operations, optimize decision-making, and drive measurable results. Experienced in consulting, IT infrastructure, and data analytics across manufacturing, real estate, and tech sectors.

EDUCATION

Santa Clara University - Santa Clara, CA

June 2023

- Bachelor of Science in Economics | Concentration: Data Analytics | Minor: Computer Science | Major GPA: 3.5/4.0
- Coursework: Econometrics, Data Analytics, Statistics, Linear Algebra, Object-Oriented Programming, Data Structures.

SKILLS

- **Languages:** Python, SQL, R, JavaScript, HTML/CSS, C++, Java
- **Tools & Technologies:** Polars, Marimo, Pandas, NumPy, Tableau, Excel (advanced), GA4, Meta/Google Ads
- **Infrastructure:** ETL pipelines, API ingestion, VPS/Linux, Git, DNS/SSL, NAS/VPN, WordPress/React
- **Methods:** Regression, hypothesis testing, probability modeling, A/B testing, econometrics

WORK EXPERIENCE

Consultant — Data, IT & Business Strategy

Sep 2024 – Present

Independent · Tirana & Remote

- Provided end-to-end consulting for SMEs (energy, construction, retail), integrating data analytics, IT infrastructure, and financial modeling to improve efficiency and growth.
- Built automated analytics pipelines: client data → Python processing → cost/spending reports, replacing manual spreadsheet workflows.
- Deployed IT infrastructure (domains, VPS, websites) with integrated visitor tracking (Meta Pixel, GA4) for data-driven marketing.

Data Analytics Intern

Nov 2023 – Jul 2024

RND4IMPACT · Mountain View, CA

- Executed 7+ end-to-end analytics projects for Silicon Valley clients (tech, retail), handling datasets of 100K+ rows.
- Performed data acquisition, cleaning, tagging, statistical analysis, and report generation using Python (Pandas), SQL, R, and Tableau.
- Delivered analytical reports that framed client decision-making, translating data patterns into actionable business insights.

Data Analytics & Operations Specialist

Mar 2021 – Oct 2023

KLER Apparel Manufacturing · Tirana, Albania

- Built data pipeline (Excel templates → Python → automated reports) that eliminated weekly shipment delays by providing real-time operational visibility.
- Reduced operational costs by 15% through fabric procurement using supplier market data and statistical forecasting.
- Developed analytics framework aligning fabric choice, color trends, and production volume with market demand, improving efficiency by 10%.

Data Analytics & IT Specialist

May 2020 – Aug 2021

FB-ART Construction & Development · Tirana, Albania

- Built a digital ecosystem from scratch — interactive property website, Meta Pixel/Google Ads integration, customer tracking — driving 5x increase in online-attributed apartment sales.
- Generated 300K+ project views and 100K+ map interactions through SEO optimization and Google Maps integration.
- Cut hosting costs by 75% while implementing NAS + fiber network for secure internal collaboration.

PROJECTS

Sports Economics Research — COVID Impact on Player Behavior - ECON 124

- Conducted regression analysis on English Premier League data (2019–2021) using Python and R; scraped and structured match datasets.
- Key findings: 20% reduction in pressing without fans, 27% fewer yellow cards, 15% fewer cards for home teams — demonstrating fan influence on player behavior.